

## Develop website design (PSD only) based on mockup

The task is to improve the accompanying mockup (200907180049.psd) by implementing the instructions described below, and using own ideas where asked to, in order to create a professional-looking brochure-like website. When in doubt, the instructions in this document have higher priority than what is shown in the mockup.

### Background information about the site

The site's objective is to inform potential customers about article writing and get them to request further information by filling out a contact form. It will have the following content pages and functionality:

- Front page / call-to-action
- Contact form
- Testimonials
- FAQ
- Blog section with articles
- Customer login
- Poll

### General design

- The three content boxes (header, content and footer) have a width of 700px and are centered. The background stretches over the whole browser window. There is no margin between the content boxes and the viewport border, nor between the background and the viewport border.
- The major colors are:
  - brown (like the text "ghost" in the logo) for page backgrounds
  - gray (like the text "writers" in the logo) for footer text
  - black or some other dark color for text
  - "whitesmoke" (#f5f5f5) for the background of the content boxes
- Heading font is "Optima LT" (bold), all other content has font "Trebuchet MS".

### Header



1. I just made a gradient here because I couldn't do anything else - but instead I would like some drawn pattern at the top. For example, if you remember the [menu/addressbar in Internet Explorer 3/4](#), something like the background there, only in brown and placed just

under the top of the page. It could be another kind of pattern, and there should be some white space below it.

2. The logo can be resized and aligned as you like.
3. The line in the logo should be on the same height as the line in the background.
4. Please make a horizontal drop shadow in the background here, so that the larger part of the site looks sunken.
5. These two corners should be rounded.
6. I am not sure what to place in this empty space, maybe move the user login box there – or do you have another idea?

## Main content box

The mockup shows a main content box with a gold gradient top and rounded corners. The elements and their callouts are:

- 1**: The top gradient bar.
- 2**: The menu items.
- 3**: The 'Customer login' heading.
- 4**: The image placeholder (a typewriter keyboard).
- 5**: The 'Menu item' text.

The text in the box includes a heading 'Sample heading', a paragraph of Lorem Ipsum, and a poll section.

1. The gradient at the top was just a placeholder, but this gradient is supposed to be there – starting just below the drop shadow.
2. All four corners of this box should be rounded.
3. Can you find a way to make the headings more interesting – for example by giving them a background or border?
4. This is just a placeholder; you don't need to replace it.
5. I would love to get some ideas on how to style the menu items, e. g. with some icons, or by changing them when the mouse hovers over them, please be creative 😊

## Footer

The footer mockup consists of a gold gradient bar with rounded corners. The text inside the bar is 'vitae magna varius condimentum. Pellentesque dapibus lacus ac neque ornare'. Below the bar is the text 'Contact us - Company name - Address - Phone - Email'.

1. These four corners should be rounded.